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WATERFIELD TECHNOLOGIES, WORKLIGHT® PARTNER TO OFFER SECURE WEB 2.0 BANKING SOLUTIONS

Leading Financial Services Provider Now Offers Banking Services via Consumer Online Channels

IRVINE, Calif., and NEW YORK (April 27, 2009) — [Waterfield Technologies](#), a leading provider of private-label banking for financial institutions, affinity organizations, trade organizations and corporations, and [WorkLight®](#), a leading supplier of secure application infrastructure, today announced a partnership to deliver secure widget-based banking solutions through consumer online channels. The partnership combines Waterfield Technologies' world-class financial expertise and WorkLight's Application Platform, which together provide a solution for retail financial institutions looking to enhance customer engagement, increase customer acquisition and lower customer costs.

The WorkLight Application Platform (WLAP) enables retail financial services institutions to extend their existing bank customer service offerings via consumer online channels, such as desktop widget frameworks, personalized web pages, social networks, mobile widget frameworks and blog pages. Examples of such channels include Vista Sidebar, Mac OS X Dashboard, Facebook, iGoogle, Twitter, the Apple iPhone, and many others. Examples of personal finance and business banking applications include tracking account balances and transactions, transferring funds, paying bills and more.

“Consumer online channels increasingly are being used to engage customers on their terms and to leverage social interactions for business use,” said John Marino, president of Waterfield Technologies. “The partnership with WorkLight allows us to offer widget-based banking across many online consumer channels without having to write and support a widget for each one. This provides a faster time to market and lower investment for our customers, while providing a secure, scalable, robust and proven platform.”

WLAP handles all aspects of security, regulatory compliance, and integration with enterprise applications and databases that contain customer and transactional data. Once a banking widget is created, WLAP also automatically creates an appropriate widget for a plethora of online consumer channels. As such, the WorkLight Application Platform enables Waterfield Technologies to create out-of-the-box banking solutions swiftly, safely and in a scalable fashion.

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“Retail financial services institutions need to better engage customers in order to improve their business performance,” said Sunil Sampat, vice president sales for North America at WorkLight. “Offering services to customers where they spend their time online, rather than waiting for them to navigate to the customer portal, is a huge business enabler for financial institutions. This partnership with Waterfield Technologies allows WorkLight to significantly extend its footprint in the financial services market.”

Waterfield Technologies provides high-quality and end-to-end outsourced financial integration solutions including Internet Banking, Interactive Voice Response (IVR), Speech recognition and Agile Web applications for many of the most well-regarded companies in America.

About WorkLight®

WorkLight® Inc. enables businesses to reach customers, employees, and partners securely in the places they frequent, thusly transforming consumer online tools into a business-grade channel. The flagship product, WorkLight Application Platform, securely syndicates enterprise applications in a multitude of consumer online channels, such as widgets, social networks, personalized homepages, iPhone applications, blogs and RSS feeds. Examples of consumer online channels include Vista Sidebar, Mac OS X Dashboard, Facebook, iGoogle, Twitter, the Apple iPhone, and many others. Examples of applications include frequent retail banking transactions, personal travel management, and management of routine work tasks, such as purchase approvals.

WorkLight is a venture-backed company with offices in New York and Israel. WorkLight has received prestigious industry accolades including being named a “cool vendor” by Gartner for 2009, was named one of *InformationWeek*’s “Startup 50” and one of the “10 Startups to Watch in 2009” by *Network World* magazine. For more information, please visit www.myworklight.com.

About Waterfield Technologies

Waterfield Technologies is based in Tulsa, Okla., and is leading provider of private-label banking for financial institutions, affinity organizations, trade organizations and corporations. For nearly 100 years, consumers have trusted the Waterfield name to provide a broad range of financial services. The Waterfield umbrella of companies includes Waterfield Bank, and its division, Waterfield Mortgage; Waterfield Financial Services and Waterfield Technologies. With diversified holdings and a legacy of excellence in the financial services industry, the company remains committed to providing its customers with the highest levels of service, security and peace of mind. For more information, please visit www.waterfield.com, www.waterfieldtechnologies.com and www.waterfieldbank.com.